

**Remit Address:**

**KGO**  
**Attn: KGO-202**  
**P.O. Box 732384**  
**Dallas, TX 75373-2384**  
**Main: (415) 954-7777**  
**Billing: (415) 954-7777**

**Billing Address:**

**Sadler Strategic Media**  
**Attention: Accounts Payable**  
**12103 Viewcrest Rd.**  
**Studio City, CA 91604**

# INVOICE

DUPLICATE

Advertiser	Newsom for California Governor 2018	Invoice #	S118040134
Product	NEWSOM FOR GOVERNOR 2018/CMS	Invoice Date	04/29/18
Estimate Number	2068	Invoice Month	April 2018
		Invoice Period	03/26/18 - 04/29/18
Property	KGO	Order #	210420
Account Executive	Christopher Larcade	Alt Order #	WOC10949675
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	04/23/18 - 05/06/18
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	275
Special Handling		Product 1/2	398
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KGO	ABC7 5a News	5a-6a		04/23/18 to 04/29/18	3x	1- 1- 1- -				
	KGO			M	04/23/18	:30	4:58 AM	GNG30TV2700H	\$100.00		1
	KGO			W	04/25/18	:30	5:43 AM	GNG30TV2701H	\$100.00		2
	KGO			F	04/27/18	:30	5:41 AM	GNG30TV2700H	\$100.00		3
2	KGO	ABC7 6a News	6a-7a		04/23/18 to 04/29/18	3x	- 111- - -				
	KGO			Tu	04/24/18	:30	5:59 AM	GNG30TV2701H	\$350.00		1
	KGO			W	04/25/18	:30	6:29 AM	GNG30TV2700H	\$350.00		2
	KGO			Th	04/26/18	:30	6:55 AM	GNG30TV2700H	\$350.00		3
3	KGO	Good Morning America	7a-9a		04/23/18 to 04/29/18	3x	- - 111- -				
	KGO			W	04/25/18	:30	8:41 AM	GNG30TV2701H	\$400.00		1
	KGO			Th	04/26/18	:30	7:41 AM	GNG30TV2701H	\$400.00		2
	KGO			F	04/27/18	:30	8:47 AM	GNG30TV2701H	\$400.00		3
4	KGO	M-F 9a-10a	9a-10a		04/23/18 to 04/29/18	3x	11- 1- - -				
	KGO			M	04/23/18	:30	9:56 AM	GNG30TV2701H	\$300.00		1
	KGO			Tu	04/24/18	:30	9:31 AM	GNG30TV2700H	\$300.00		2
	KGO			Th	04/26/18	:30	9:35 AM	GNG30TV2700H	\$300.00		3
5	KGO	M-F 10a-11a	10a-11a		04/23/18 to 04/29/18	3x	- 1- 11- -				
	KGO			Tu	04/24/18	:30	9:59 AM	GNG30TV2701H	\$800.00		1
	KGO			Th	04/26/18	:30	10:37 AM	GNG30TV2701H	\$800.00		2
	KGO			F	04/27/18	:30	11:00 AM	GNG30TV2700H	\$800.00		3
6	KGO	ABC7 11a News	11a-1130a		04/23/18 to 04/29/18	3x	- 11- 1- -				
	KGO			Tu	04/24/18	:30	11:18 AM	GNG30TV2700H	\$200.00		1
	KGO			W	04/25/18	:30	11:24 AM	GNG30TV2700H	\$200.00		2

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**Billing: (415) 954-7777**

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**Studio City, CA 91604**

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		Invoice Period	03/26/18 - 04/29/18
Property	KGO	Order #	210420
Account Executive	Christopher Larcade	Alt Order #	WOC10949675
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	04/23/18 - 05/06/18
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	275
Special Handling		Product 1/2	398
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	KGO	ABC7 11a News	11a-1130a								
	KGO			F	04/27/18	:30	11:28 AM	GNG30TV2701H	\$200.00		3
7	KGO	M-F 3p-330p	3p-330p								
				04/23/18 to 04/29/18	3x	1- 1- 1- -					
	KGO			M	04/23/18	:30	3:11 PM	GNG30TV2700H	\$150.00		1
	KGO			W	04/25/18	:30	3:29 PM	GNG30TV2701H	\$150.00		2
	KGO			F	04/27/18	:30	3:12 PM	GNG30TV2700H	\$150.00		3
8	KGO	ABC7 4p News	4p-5p								
				04/23/18 to 04/29/18	3x	11- 1- - -					
	KGO			M	04/23/18	:30	4:28 PM	GNG30TV2701H	\$200.00		1
	KGO			Tu	04/24/18	:30	4:12 PM	GNG30TV2701H	\$200.00		2
	KGO			Th	04/26/18	:30	4:30 PM	GNG30TV2700H	\$200.00		3
9	KGO	5p-7p News M-Su	5:00 PM-5:30 PM								
				04/23/18 to 04/29/18	4x	1- 1- 11-					
	KGO			M	04/23/18	:30	5:27 PM	GNG30TV2700H	\$450.00		1
	KGO			W	04/25/18	:30	5:22 PM	GNG30TV2700H	\$450.00		2
	KGO			F	04/27/18	:30	5:11 PM	GNG30TV2701H	\$450.00		3
	KGO			Sa	04/28/18	:30	5:11 PM	GNG30TV2701H	\$450.00		4
10	KGO	5p-7p News M-Su	6:00 PM-7:00 PM								
				04/23/18 to 04/29/18	4x	11- 1- 1-					
	KGO			M	04/23/18	:30	6:52 PM	GNG30TV2701H	\$500.00		1
	KGO			Tu	04/24/18	:30	6:11 PM	GNG30TV2700H	\$500.00		2
	KGO			Th	04/26/18	:30	6:27 PM	GNG30TV2701H	\$500.00		3
	KGO			Sa	04/28/18	:30	6:08 PM	GNG30TV2700H	\$500.00		4
11	KGO	M-F 7p-730p	7p-730p								
				04/23/18 to 04/29/18	3x	- 111- - -					
	KGO			Tu	04/24/18	:30	7:29 PM	GNG30TV2701H	\$900.00		1
	KGO			W	04/25/18	:30	7:12 PM	GNG30TV2701H	\$900.00		2
	KGO			Th	04/26/18	:30	7:28 PM	GNG30TV2700H	\$900.00		3

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**Main: (415) 954-7777**  
**Billing: (415) 954-7777**

**Billing Address:**

**Sadler Strategic Media**  
**Attention: Accounts Payable**  
**12103 Viewcrest Rd.**  
**Studio City, CA 91604**

# INVOICE

DUPLICATE

Advertiser	Newsom for California Governor 2018	Invoice #	S118040134
Product	NEWSOM FOR GOVERNOR 2018/CMS	Invoice Date	04/29/18
Estimate Number	2068	Invoice Month	April 2018
		Invoice Period	03/26/18 - 04/29/18
Property	KGO	Order #	210420
Account Executive	Christopher Larcade	Alt Order #	WOC10949675
Sales Office	Philadelphia NTVS	Deal #	
Sales Region	National	Order Flight	04/23/18 - 05/06/18
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	275
Special Handling		Product 1/2	398
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	KGO	M-F 730p-8p	730p-8p								
					04/23/18 to 04/29/18	3x	1- 1- 1- -				
	KGO			M	04/23/18	:30	7:48 PM	GNG30TV2700H	\$900.00		1
	KGO			W	04/25/18	:30	7:37 PM	GNG30TV2700H	\$900.00		2
	KGO			F	04/27/18	:30	7:36 PM	GNG30TV2700H	\$900.00		3
13	KGO	Mon Prime Other A	7:58 PM-10:00 PM								
					04/23/18 to 04/29/18	1x	1- - - - -				
	KGO			M	04/23/18	:30	8:40 PM	GNG30TV2701H	\$4,000.00		1
14	KGO	Tue Prime Hour 1	8p-9p								
					04/23/18 to 04/29/18	1x	- 1- - - -				
	KGO			Tu	04/24/18	:30	8:00 PM	GNG30TV2700H	\$2,000.00		1
15	KGO	Tue Prime Hour 2	9p-10p								
					04/23/18 to 04/29/18	1x	- 1- - - -				
	KGO			Tu	04/24/18	:30	9:18 PM	GNG30TV2701H	\$3,000.00		1
16	KGO	Tue Prime Hour 3	10p-11p								
					04/23/18 to 04/29/18	1x	- 1- - - -				
	KGO			Tu	04/24/18	:30	10:33 PM	GNG30TV2700H	\$1,500.00		1
17	KGO	Wed Prime Hour 1	8p-9p								
					04/23/18 to 04/29/18	1x	-- 1- - - -				
	KGO			W	04/25/18	:30	8:49 PM	GNG30TV2701H	\$2,500.00		1
18	KGO	Wed Prime Hour 2	9p-10p								
					04/23/18 to 04/29/18	1x	-- 1- - - -				
	KGO			W	04/25/18	:30	9:49 PM	GNG30TV2700H	\$6,000.00		1
19	KGO	Wed Prime Hour 3	10p-11p								
					04/23/18 to 04/29/18	1x	-- 1- - - -				
	KGO			W	04/25/18	:30	10:41 PM	GNG30TV2701H	\$3,000.00		1
20	KGO	Thu Prime Hour 1	8p-9p								
					04/23/18 to 04/29/18	1x	- - - 1- - -				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	KGO	Thu Prime Hour 1	8p-9p	Th	04/26/18	:30	8:21 PM	GNG30TV2701H	\$5,000.00		1
21	KGO	Thu Prime Hour 2	9p-10p	04/23/18 to 04/29/18	1x	--- 1---					
	KGO			Th	04/26/18	:30	9:20 PM	GNG30TV2700H	\$3,000.00		1
22	KGO	Thu Prime Hour 3	10p-11p	04/23/18 to 04/29/18	1x	--- 1---					
	KGO			Th	04/26/18	:30	10:30 PM	GNG30TV2701H	\$1,500.00		1
23	KGO	Fri Prime Hour 1	8p-9P	04/23/18 to 04/29/18	1x	---- 1--					
	KGO			F	04/27/18	:30	7:59 PM	GNG30TV2701H	\$1,500.00		1
24	KGO	Fri Prime Hour 2	9p-10P	04/23/18 to 04/29/18	1x	---- 1--					
	KGO			F	04/27/18	:30	9:49 PM	GNG30TV2701H	\$2,000.00		1
25	KGO	Fri Prime Hour 3	10p-11P	04/23/18 to 04/29/18	1x	---- 1--					
	KGO			F	04/27/18	:30	10:35 PM	GNG30TV2700H	\$2,500.00		1
26	KGO	ABC7 11p News	11p-1135p	04/23/18 to 04/29/18	5x	- 1111 - 1					
	KGO			Tu	04/24/18	:30	11:26 PM	GNG30TV2701H	\$800.00		1
	KGO			W	04/25/18	:30	11:13 PM	GNG30TV2700H	\$800.00		2
	KGO			Th	04/26/18	:30	11:33 PM	GNG30TV2700H	\$800.00		3
	KGO			F	04/27/18	:30	11:33 PM	GNG30TV2701H	\$800.00		4
	KGO			Su	04/29/18	:30	11:33 PM	GNG30TV2701H	\$800.00		5
27	KGO	M-F 1135p-1237a	1135p-1237a	04/23/18 to 04/29/18	3x	- 1- 11--					
	KGO			Tu	04/24/18	:30	12:32 AM	GNG30TV2700H	\$400.00		1
	KGO			Th	04/26/18	:30	12:25 AM	GNG30TV2701H	\$400.00		2
	KGO			F	04/27/18	:30	12:06 AM	GNG30TV2700H	\$400.00		3

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Special Handling		Product 1/2	398
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	KGO	M-F 1135p-1237a	1135p-1237a								
28	KGO	M-F 1237a-107a	1237a-107a								
				04/23/18 to 04/29/18	3x	1- 1- 1- -					
	KGO			M	04/23/18	:30	1:04 AM	GNG30TV2700H	\$200.00		1
	KGO			W	04/25/18	:30	12:52 AM	GNG30TV2701H	\$200.00		2
	KGO			F	04/27/18	:30	12:51 AM	GNG30TV2701H	\$200.00		3
29	KGO	ABC7 6a-10a News/GMA	5:58 AM-9:00 AM								
				04/23/18 to 04/29/18	2x	- - - - - 11					
	KGO			Sa	04/28/18	:30	8:37 AM	GNG30TV2700H	\$150.00		1
	KGO			Su	04/29/18	:30	6:38 AM	GNG30TV2701H	\$150.00		2
30	KGO	Sa 7p-8p	7p-8p								
				04/23/18 to 04/29/18	1x	- - - - - 1-					
	KGO			Sa	04/28/18	:30	7:42 PM	GNG30TV2701H	\$350.00		1
31	KGO	ABC7 1135p News	1135p-12a								
				04/23/18 to 04/29/18	2x	- - - - - 11					
	KGO			Sa	04/28/18	:30	11:43 PM	GNG30TV2700H	\$400.00		1
	KGO			Su	04/29/18	:30	11:59 PM	GNG30TV2700H	\$400.00		2
32	KGO	This Week	8a-9a								
				04/23/18 to 04/29/18	1x	- - - - - 1					
	KGO			Su	04/29/18	:30	9:00 AM	GNG30TV2700H	\$1,000.00		1
33	KGO	ABC7 9a News	9a-10a								
				04/23/18 to 04/29/18	1x	- - - - - 1					
	KGO			Su	04/29/18	:30	9:25 AM	GNG30TV2701H	\$200.00		1
34	KGO	American Idol 5p WC	458p-7p								
				04/23/18 to 04/29/18	1x	- - - - - 1					
	KGO			Su	04/29/18	:30	5:47 PM	GNG30TV2700H	\$6,000.00		1
35	KGO	Sun Prime Various	8:00 PM-10:00 PM								
				04/23/18 to 04/29/18	1x	- - - - - 1					

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	KGO	Sun Prime Various	8:00 PM-10:00 PM								
	KGO			Su	04/29/18	:30	8:35 PM	GNG30TV2701H	\$4,000.00		1
36	KGO	Sun Prime Hour 4	10p-11p								
				04/23/18 to 04/29/18	1x		----- 1				
	KGO			Su	04/29/18	:00			<del>\$1,500.00</del>	See MG 36.2	1
	KGO	Deception 10-11pm		Su	04/29/18	:30	10:47 PM	GNG30TV2700H	\$1,500.00	MG for 36.1 04/29	2
37	KGO	NBA Playoffs WARRIORS	10:00 AM-3:00 PM								
				04/23/18 to 04/29/18	1x		----- 1				
	KGO			Su	04/29/18	:00			<del>\$15,000.00</del>	See MG 37.2	1
38	KGO	NBA Playoffs	12:00 PM-3:00 PM								
				04/23/18 to 04/29/18	1x		----- 1-				
	KGO			Sa	04/28/18	:00			<del>\$4,000.00</del>	See MG 38.3	1
	KGO	NBA Playoff DH Game 1	10:00 AM-12:00 PM	Su	04/29/18	:30	10:06 AM	GNG30TV2700H	\$4,000.00	MG for 38.1 04/28	3
39	KGO	NBA Playoff DH Game 1	10:00 AM-12:30 PM								
				04/23/18 to 04/29/18	1x		----- 1				
	KGO			Su	04/29/18	:00			<del>\$4,000.00</del>	See MG 39.2	1
	KGO	NBA Playoff DH Game 2	1230p-3p	Su	04/29/18	:30	3:15 PM	GNG30TV2701H	\$4,000.00	MG for 39.1 04/29	2
40	KGO	NBA Playoff DH Game 2	1230p-3p								
				04/23/18 to 04/29/18	1x		----- 1				
	KGO	Fri Prime Hour 2	9p-10P	F	04/27/18	:30	9:26 PM	GNG30TV2700H	\$2,000.00	MG for 40.2 04/29	3
	KGO	Sat Prime Various	8:00 PM-10:00 PM	Sa	04/28/18	:30	9:25 PM	GNG30TV2700H	\$1,000.00	MG for 40.2 04/29	4
	KGO	Sat Prime Hour 3	10p-11p	Sa	04/28/18	:30	10:47 PM	GNG30TV2701H	\$1,000.00	MG for 40.2 04/29	5
	KGO			Su	04/29/18	:00			<del>\$4,000.00</del>	See MG 40.2	1
	KGO	NBA Playoff DH Game 1	10:00 AM-12:30 PM	Su	04/29/18	:00			<del>\$4,000.00</del>	See MG 40.3,40.4,40.5	2

Aired Spots **77**

Gross Total **\$86,150.00**

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Advertiser	Newsom for California Governor 2018
Product	NEWSOM FOR GOVERNOR 2018/CMS
Estimate Number	2068

Property	KGO
Account Executive	Christopher Larcade
Sales Office	Philadelphia NTVS
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>S118040134</b>
Invoice Date	04/29/18
Invoice Month	April 2018
Invoice Period	03/26/18 - 04/29/18

Order #	210420
Alt Order #	WOC10949675
Deal #	
Order Flight	04/23/18 - 05/06/18

Agency Code	
Advertiser Code	275
Product 1/2	398

Agency Ref	
Advertiser Ref	

Agency Commission      **\$12,922.50**

Net Amount Due      **\$73,227.50**

Due and payable NET 30 Days from Invoice Date